



10 year budget

Income

Investments from Angel Investors	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	totals
Example: David Byrne	100,000										100,000
Example: Jay-Z	100,000										100,000
Example: Madonna	100,000										100,000
Example: Bob Marley's Estate	100,000										100,000
Example: Wynton Marsalis	100,000										100,000
Example: John Mellencamp	100,000										100,000
Example: Robert Plant/Jimmy Page	100,000										100,000
Example: REM	100,000										100,000
Example: U2	100,000										100,000
Example: Paul Van Dyk	100,000										100,000
Example: Wilco	100,000										100,000
Example: Yo Yo Ma	100,000										100,000
2012 (12 investors at 100K each)		1,200,000									1,200,000
2013 (12 investors at 100K each)			1,200,000								1,200,000
2014 (12 investors at 100K each)				1,200,000							1,200,000
2015 (12 investors at 100K each)					1,200,000						1,200,000
2016 (12 investors at 100K each)						1,200,000					1,200,000
2017 (12 investors at 100K each)							1,200,000				1,200,000
2018 (12 investors at 100K each)								1,200,000			1,200,000
2019 (12 investors at 100K each)									1,200,000		1,200,000
2020 (12 investors at 100K each)										1,200,000	1,200,000
Revenue											0
Advertising revenue (is shared with companies M4M2 invests in)	0	100,000	200,000	300,000	400,000	500,000	600,000	700,000	800,000	1,000,000	4,600,000
totals:	\$1,200,000	\$1,300,000	\$1,400,000	\$1,500,000	\$1,600,000	\$1,700,000	\$1,800,000	\$1,900,000	\$2,000,000	\$2,200,000	16,600,000

Expenses

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Totals
Executive Director + Education Coordinator	85,000	90,000	95,000	95,000	100,000	100,000	105,000	105,000	110,000	110,000	995,000
VP of Sales	60,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	420,000
Operations Manager	80,000	85,000	90,000	95,000	100,000	105,000	110,000	115,000	120,000	125,000	1,025,000
Advertising sales commission (20% commission is paid to VP, Sales)	0	20,000	40,000	60,000	80,000	100,000	120,000	140,000	160,000	200,000	420,000
Board of Advisors (6 Advisors paid 20K each per year)	120,000	120,000	120,000	120,000	120,000	120,000	120,000	120,000	120,000	120,000	1,200,000
Incubator/Business Intelligence Event	20,000	50,000	55,000	55,000	60,000	60,000	70,000	70,000	80,000	80,000	600,000
Travel	30,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	210,000
Office Expenses	5,000	10,000	10,000	20,000	20,000	25,000	25,000	30,000	30,000	35,000	210,000
Investments (10 investments at 80K each)											
Example: iPhone app	80,000										80,000
Example: blog	80,000										80,000
Example: podcast series	80,000										80,000
Example: live event finder tool	80,000										80,000
Example: mp3 blog	80,000										80,000
Example: internet radio station	80,000										80,000
Example: curated mix tape	80,000										80,000
Example: Facebook app	80,000										80,000
Example: Twitter recommendation tool	80,000										80,000
Example: music recommendation engine	80,000										80,000
Investments (10 investments at 85K each)		850,000									850,000
Investments (10 investments at 90K each)			900,000								900,000
Investments (10 investments at 95K each)				950,000							950,000
Investments (11 investments at 95K each)					1,045,000						1,045,000
Investments (11 investments at 100K each)						1,100,000					1,100,000
Investments (11 investments at 105K each)							1,155,000				1,155,000
Investments (11 investments at 110K each)								1,210,000			1,210,000
Investments (12 investments at 110K each)									1,320,000		1,320,000
Investments (13 investments at 110K each)										1,430,000	1,430,000
totals:	\$1,200,000	\$1,285,000	\$1,370,000	\$1,455,000	\$1,585,000	\$1,670,000	\$1,765,000	\$1,850,000	\$2,000,000	\$2,160,000	15,840,000

